

JOB CODE: GSJ-O-210428-071

Technical Sales Representative East Japan

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医薬品や化粧品などの包装梱包機械分野のリーディングカンパニーであるドイツ企業 が、サービス・テクニシャンを募集しています。

### THE COMPANY

The company was founded in 1948 in Germany and has been a world market leader for circuit breakers for equipment protection and power distribution - both conventional and intelligent. Today, with a turnover of around Euro 130 m, The company has approximately 1350 employees worldwide and a globe-spanning network of representatives and subsidiaries covering 61 countries.

The 100 % owned Japan subsidiary was founded in 25 years ago and has been tasked with expansion and market share development and customer care. The position of the Technical Sales Representative East Japan will have a key role in these efforts.

#### THE POSITION

The main goal for the new Technical Sales Representative for East Japan Region is the development of the company's presence and its brand to achieving strong and profitable average growth by selling and supporting own products and systems to the established and new market segments in Japan. The Technical Sales Representative actively supports the sales and business development activities of the company in the East Japan region and provides strategies, business plans and roadmaps to further strength the company. The main attention applies to identifying, developing, gaining new customers and support mainly in Equipment, Transportation and Automation market as well as manage the company's distribution partners.

#### **KEY DUTIES**

- 1. Responsible for development of the company's brand and presence in Japan.
- 2. Develop a sales strategy to increase the market share of the company.
- **3**. Take the lead on key business opportunities, working with the sales teams of the distribution partners.
- 4. Pro-active selling of Products and Systems.

- 5. Meet regularly with key customers to ensure an effective and supportive relationship between the customers and the company.
- 6. Analyze and measure the demands for products within the market and share this feedback with the company's HQ and subsidiaries where such information may be important.
- 7. Providing technical support regarding projects and following the technical developments of Products and Systems.
- 8. Establish necessary sales strategies, market survey and competition analysis to define market demands for products, systems, and services.
- 9. To negotiate contracts and inbound orders according to the company's terms and conditions, acceptable payments terms and profit margins.
- **10**. Ensure that the company's products and systems are specified for new up-coming projects, vendor registration, etc.

#### **QUALIFICATIONS/SKILLS**

**Performance -** The Technical Sales Representative should be capable of increasing revenues and achieving a sales performance above budgetary projection. The Technical Sales Representative will be required to negotiate complex, long-term contracts. He/she should be able to develop business proposals and to initiate and successfully conclude complex business transactions.

**Customer Focus -** The Technical Sales Representative must imperatively be committed to a "Customer-Oriented" approach with a good track record in identifying changes in customers' needs and converting them into profitable business initiatives. The Technical Sales representative has strong customer relationships in the industrial and medical sector in the respective region.

**Language skills** - The Technical Sales Representative speaks and writes fluently in Japanese and English.

**Education -** The Technical Sales Representative has had a technical degree preferably with electronic engineering background and/or a business administration degree with postgraduate technical qualifications, or he/she will be a qualified industrial engineer with demonstrated technical understanding of the industry.

He/she is well acquainted with the steps of technical product selling. The candidate should be a 'hands on' person, comfortable with working towards targets and objectives and with operation in the Japanese and international business environment. He/she knows how to analyse markets and develop these with tailored and profitable strategies. This position requires a minimum of 5 years market and sales experience as well as a longer-term commitment to the company. Job Code: GSJ-O-210804-077 Employment Type: Full-time Position: Technical Sales Representative East Japan Location: Home Office, and for internal meetings at their office in Kanto. Remuneration: JPY 7 - 9m Details can be discussed and adjusted.

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